

# NEXCON as a Service

## Your event on the platform

# Leading Platform for sharing Success Stories and experiences for Professionals and Industry Leaders



- 100% ONLINE
- 20 virtual events planned in 2020
- All content available on demand all year long
- Access anytime and anywhere
- Experience since 2018 delivering around the globe events

## Already trusted us as Speakers or Exhibitors



Keynotes & Factory Videos



Solution providers



Networking

# Watch, Learn and Implement Qualification and Know-how for decision-makers

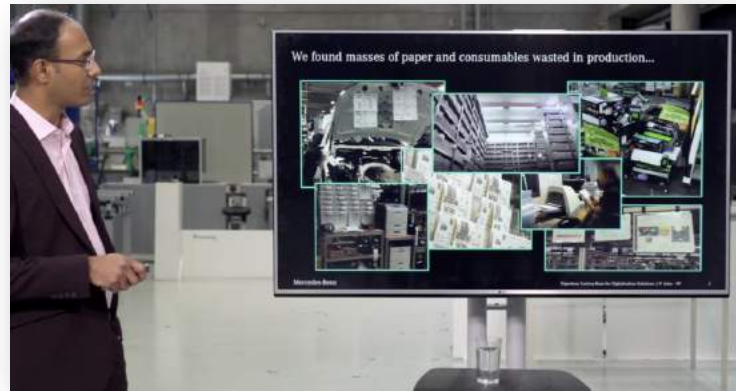
Benchmarking

Networking

All-year long ONLINE

365 days of content

- Virtual conferences
- Digital Transformation Success Stories
- Coaching sessions
- Expert interviews
- Academy seminars



Paperless production at Daimler



Smart Factory Journey of Schaeffler



Intelligent factory by Microsoft at Siemens


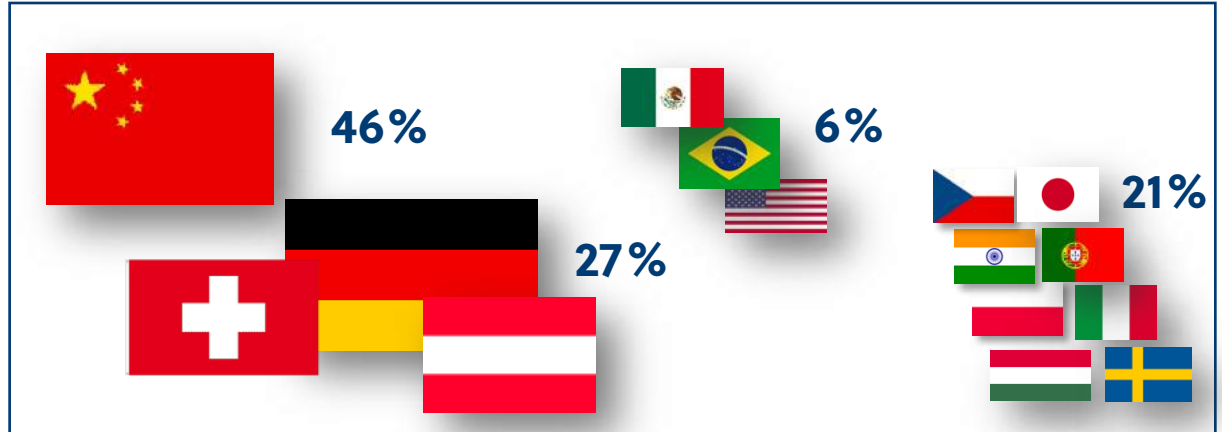


Munsch-Pumpen: Digitalization at SME's




**>1900**

**Registered Users**



**Management level** **56%**



**Executive level** **18,7%**

# NEXCON network reach



NEXCON Smart Factory starts here  
517 followers  
3w • 📍

In the making // Take a look at the filming location for #NEXCON March 5 - provided by our partner Fraunhofer IPA in #Lüding. Everybody is working non-stop to bring you the best content possible on #March5. ...see more



PRESS RELEASE  
NEONEX

NEXCON the only international online conference on Smart Manufacturing welcomes top speakers from around the globe

Stuttgart (Germany), November 20, 2019. NEXCON, the international online conference on Smart Manufacturing, will be held on March 5, 2020 in its third edition. For the first time, speakers from North and South America are among the speakers. The event is the prelude to numerous other highlights on the platform sharing the name NEXCON.

Participants can expect success stories on the digitization of value chain worldwide as well as the latest technology trends in the area of Industry 4.0 at the online conference NEXCON, visit an exhibition hall online. In addition, the networking lounge offers the opportunity to network internationally via chat. The conference will be hosted by the Germany-based



Individual media package



NEXCON Smart Factory starts here  
517 followers  
2w • 📍

Exhibitor booth // On #Thursday, join various companies like Greatview Aseptic Packaging at their #NEXCON exhibitor booth. Interact via live or video chat & get your questions answered. Also, get access to exclusive documents ...see more



Official Social Media, Newsletter & paid ads

NEXCON Smart Factory starts here  
518 followers  
3w • Edited • 📍

See how they did it // Greatview Aseptic Packaging & CEO Jeff Bi give you an inside look into the #ProcessIndustry: From smart factory to smart products. See how they approached this groundbreaking topic on March 5.

Want to learn more about Jeff? His full bio and time slot is available at <http://ow.ly/NsHg50ykpVB>

#GlobalEvent #OnlineConference #SmartManufacturing #SmartProduction #NEONEX #Speaker #Skilling #Greatview #SmartProduction #Digitization #Future #OneStepAhead



NEXCON with you on board reached 6.500.000 people!

Exclusive announcement on Social Media

See how they did it

Jeff Bi  
CEO and Executive Director, Greatview  
Process Industry: From Smart Factory to Smart Products  
Keynote March 5, 2020

Exhibitor & Speaker marketing

# Opportunity for your brand NEXCON as a Service



Your own event on the existing NEXCON platform



# Your event on the NEXCON platform



## Your event name

- Brand the event: ex. Cloud Day on NEXCON powered by AWS

## Your branding

- Your branding across the platform

## Your content

- You provide speeches exclusively or with priority

## Your presence in the Exhibition Hall

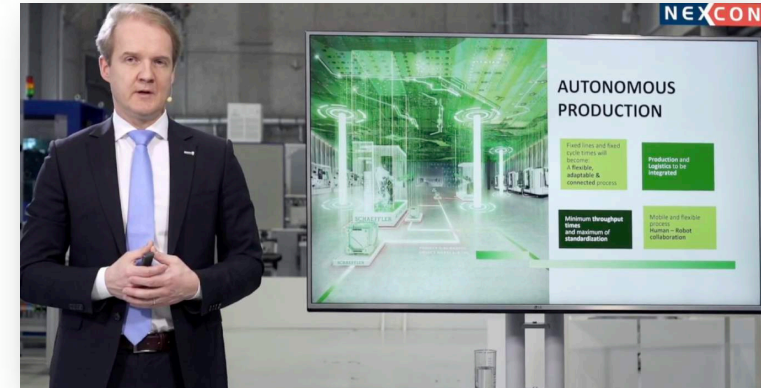
- Virtual booths for your different departments/ product categories / partners

## Your chosen date

- Choose a date that suits you best

## Access for your invitees

- Free Access to the platform for your invitees



Keynote



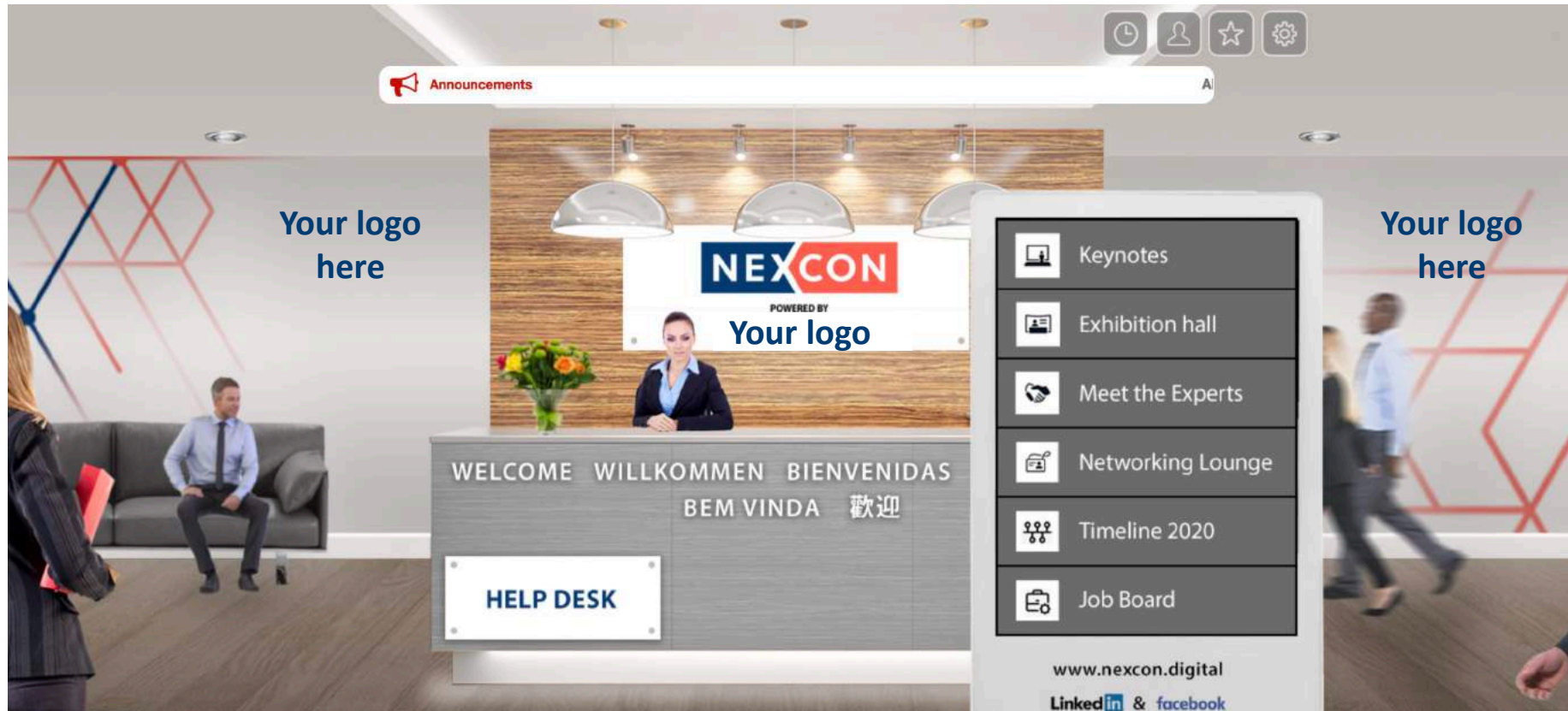
Exhibition



# Your event on the NEXCON platform: Lobby



## Branding Examples



- Powered by „...“
- CI colors on wall
- Key Visual on wall
- Panel CI customization



# Your event on the NEXCON platform: Content



## Branding Examples

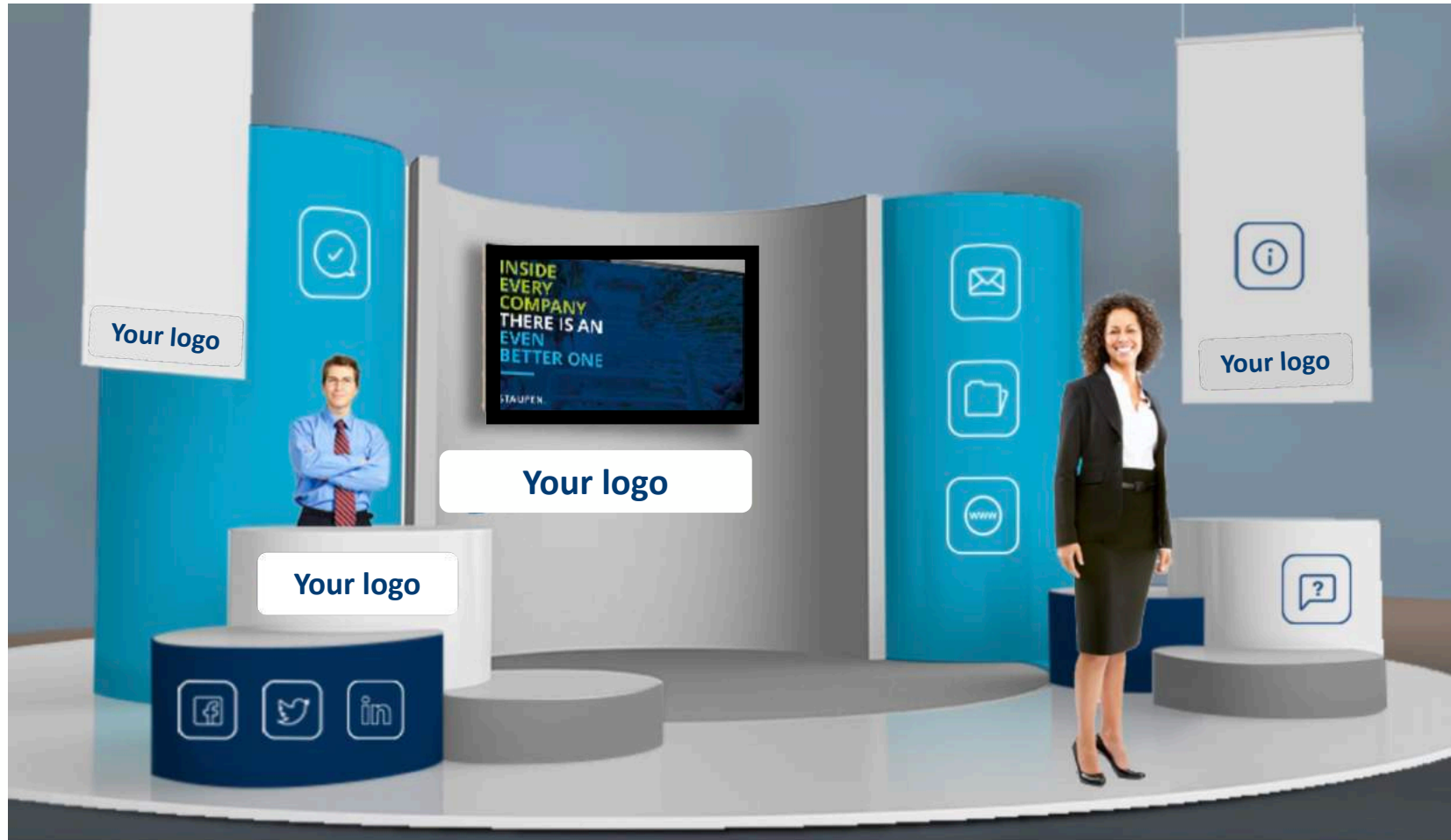


- Your branding
- Your background
- Your speakers
- Your partner placement

# Your event on the NEXCON platform: Virtual booths



## Branding Examples



- Fully customized booth
- Business partner booths
- Brand and product placement

# Your benefits & our support

## You'll benefit from

- Online presence despite ongoing organizational issues
- Expertise presentation with a global reach
- Leads generation
- Access to existing NEXCON network
- Quick setup of your event
- Saving time and money

## Available support



### Promotion

We'll use existing NEXCON channels & create marketing materials



### Concept support

We'll analyze your needs and offer a suitable concept



### Content creation

We'll help you develop and create your content



### Technical setup

We'll coordinate the technical setup of your event

# Contact us to make it happen



## VANESSA TILBURG | Senior Event Manager / NEXCON Events Project Manager

B.A. in International Business Management and certified event manager

- Project management event services with over 10 years of work experience in physical and virtual events
- Events of all types and sizes for clients from different industries
- Responsible for budgets between € 20,000 and € 2,000,000
- Team leadership and customer management
- Advice and strategy for event formats, partners and successful implementation



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## KACPER PUPIN | Manager Digital Services

M.Sc. in IT and Innovation Management, MBA Course IIM Ahmedabad, B.Sc. & B.A. in International Business Management

- NEXCON concept setup and development
- Consulting projects for multiple German customers in the field of business strategy development
- Consulting projects in Hi-tech start-up development in India, knowledge in Medical Devices, Machinery and Banking industry
- Expertise in project management and product ownership of NEXCON
- Lean Management consulting projects, value stream mapping & Six Sigma Green Belt



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